



# HEALTH AWARENESS

## Protecting Families From Indoor Pollutants

(NAPSA)—You may be able to help your family breathe cleaner, fresher air by remembering a simple fact: Air pollution doesn't always stay outdoors.

Studies conducted by the Environmental Protection Agency (EPA) show that reduced air circulation can cause levels of air pollution inside your home to be two to five times higher—and occasionally as much as 100 times higher—than outdoor levels. That may be one reason the American Lung Association says approximately 160 million Americans are breathing unhealthy air, with children and seniors most at risk of developing related health problems.

One way to keep the air in your home cleaner is with an air purifier, which can help reduce microscopic airborne particles that contribute to poor indoor air quality. But which purifier is best for you—and your pocketbook? Here's a closer look:

Purifiers called True HEPA are largely considered the “gold standard” in air purification. They capture 99.97 percent of particles as small as 0.3 microns from the air passing through their filters. The purifiers also feature permanent HEPA filters that can be vacuumed to clean—eliminating expensive filter replacement.

With their germ-fighting capabilities and particle reduction performance, the purifiers can be a good choice for people suffering from symptoms relating to airborne allergies or asthma. They can also be helpful in reducing common household particles such as smoke, dust, pollen, mold spores and pet dander.

For consumers on tighter budgets, HEPA-type, or Honeywell HepaClean, air purifiers can greatly improve indoor air quality at lower price points, with some available for less than \$40. These



**Even when your home is clean, your indoor air can be dirty.**

air purifiers are efficient at capturing 99 percent of the particles, two microns or larger (or 40 times smaller than the width of a strand of human hair), that pass through the filters. These products are a good option for consumers looking for general air-cleaning capability or those who may suffer from mild seasonal allergies.

For general, all-around air purification and particle reduction, the new Honeywell Quiet-Clean air purifiers with iF<sup>®</sup> filter technology can be a good choice. They provide HEPA performance with the ease of quiet, permanent, washable, electronic filters. Effective at capturing 99 percent of microscopic particles as small as 0.3 microns, the purifiers use a fan to circulate the air in a room and force it through a filter, effectively and quietly circulating the air several times each hour. They can be good for light sleepers and those with mild seasonal allergies who are looking for general air-cleaning capability.

Honeywell air purifier products, manufactured by Kaz, Inc., are available at major retailers such as Target and The Home Depot. For more information, visit [www.kaz.com](http://www.kaz.com). There, consumers can also see a video on how air purifiers can improve indoor air quality.