

# Car Care Corner

## Protection Against The Winter Elements

(NAPSA)—With winter quickly approaching, and all that snow, ice, slush, salt and sand can do to your car, it's a good thing most cars built today are protected with electrocoating. Electrocoat primer is what protects your car from rusting and allows dealers to provide the extended warranties that were unheard of 20 years ago.



**Electrocoating gives your car a long lasting finish and keeps rust away.**

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Electrocoat is a wet paint used on many everyday products (not only cars) as a primer and/or top coat because of its unique ability to resist chipping, scratching, rusting, UV and the like. Entire car bodies are immersed into the paint so it covers every nook and cranny, protecting your whole car, so it stays in great shape for many years.

For more information, visit [www.electrocoat.org](http://www.electrocoat.org).