

## Public Television Series “MoneyTrack” Uses The Good, The Bad And The Ugly To Teach Investor Education

(NAPSA)—What do a former stockbroker, a former teacher and a Labradoodle have to do with teaching the basics of saving, investing and protecting your money? They are the co-hosts of the public television series “MoneyTrack,” in its second season, which has aired on over 200 PBS stations. The series teaches Americans what they need to know to take control of their financial futures.

“MoneyTrack” executive producer and co-host Pam Krueger says, “‘MoneyTrack’ is the only television program that uses real people’s experiences to illustrate what works and what doesn’t work when it comes to investing.”

The “MoneyTrack/Investor Protection Trust (IPT) Investing Secrets Survey,” conducted by Opinion Research Corporation (ORC), showed that one in 100 American investors knew eight of the basic concepts of investing that are absolutely necessary for investors to make educated investing decisions.

Don Blandin, president and CEO, Investor Protection Trust, “MoneyTrack”’s underwriter, says, “Knowledge and action are crucial components of being a savvy investor. To be safe and wise investors, Americans must learn the essentials and use that knowledge to make good investing decisions.”

Co-hosts Pam Krueger and Jack Gallagher know from their experiences that people don’t want to learn about investor education from talking heads on TV; they prefer watching the successes and failures of other people’s investing experiences. “MoneyTrack” uses humor, fun graphics and interactivity to make the information understandable and entertaining to watch.

The new season of “MoneyTrack” features Mr. Earl Crawley, a Baltimore parking lot attendant who is now worth more than \$1 million while making \$12 an hour.



**The brand-new season of “MoneyTrack,” a public TV series, features real people like Mr. Earl Crawley, the \$12-an-hour parking lot attendant who today is worth a million bucks.**

In the scheme of “the Good, the Bad and the Ugly,” Earl definitely fits into “the Good” category. In fact, “MoneyTrack” regular Ben Stein said that Earl should be on a postage stamp because he is a model for all investors.

Pam and Jack, with the help of guest experts including John Bogle, Michelle Singletary, Jonathan Pond and even the world’s most well-known stock market investor, Warren Buffett, extract the lessons out of each person’s story and present viewers with critical investing concepts in the Investing 101 segments in each episode. Here are just a few:

- How to take the first leap to become an investor
- The right way to invest in real estate
- The amazing power of compound interest & dollar cost averaging
- How to deal with family inheritances.

Each episode of “MoneyTrack” features Scam Alert segments that expose fraudulent schemes in every imaginable form, the devastation these scams had on their victims and how people can protect themselves against predators.

Viewers can find “MoneyTrack”’s airdates and times on the companion Web site, [www.moneytrack.org](http://www.moneytrack.org).