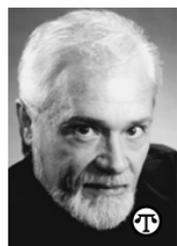


Sally Beauty Sc p

Putting Cropped Tops On CelebHeads

(NAPSA)—In the “hair today, gone tomorrow” category, the celebrity style that’s currently garnering the most attention is Halle Berry’s cropped curls.

The annual Sally CelebHeads survey is conducted by Harris Interactive and commissioned by



Ernie McCraw

Sally Beauty Supply. This year, in a departure from past surveys, respondents said they liked the short and sassy look.

It’s fresh, appealing and a departure from the long, luxurious locks of many celebrities and stars.

Getting that cropped and curly style takes a bit of expertise and a bit of practice, but it can be a great change for the coming spring and summer seasons, according to Ernie McCraw, director of beauty education for Sally.

“A good haircut is critical,” he says. “Your stylist must give you a cut that shapes to your head, but has enough volume to support those wispy curls.”

Once you have the proper cut, you need the proper tools and products to keep that elfin ’do looking great. In that regard, Sally Beauty Supply can be your first—and only—stop.

If you have naturally curly or permed hair, work Beyond the Zone Super Sexy Styling Sauce into towel-dried hair, blow dry with a diffuser, finger combing and

scrunching as you dry. Finish off with a dab of Beyond the Zone Fizz Zapper or Ion Anti Frizz Glossing Mist and you’re good to go.

For those who have to manufacture curls, Sally has what you need. Spray Beyond the Zone Scruncher or Ion Anti Frizz Styling Gel on towel-dried hair. Blow dry with a small, round brush and create all the curls you need with the Helen of Troy Gold Series half-inch curling iron. Hold curls in place with Ion Flexible Hold Finishing Spray.

Need to add volume? Once again, Sally comes to the rescue. You can spray Ion Amplifying Volume Builder on wet hair before you dry, or massage New Image Amplitude Hair Thickening Cream into damp hair and air dry or use a diffuser. Blondes will want to try Blondie Pumped Up Blonde Body Building Hair Crème. Its henna, marigold and lemon juice brighten up blonde highlights as it builds volume.

Ernie McCraw is a licensed cosmetologist and director of beauty education for Sally Beauty Company, the world’s largest distributor of professional beauty products. With more than 25 years in the beauty industry, McCraw has expertise in all phases of cosmetology. If you have a beauty question, you can e-mail him at asksally@sallybeauty.com. To find a Sally store near you, call 800-ASK-SALLY or visit www.sallybeauty.com.