

Quick-Baked Breakfasts

(NAPSA)—Mornings are busy, and moms are even busier, but it's possible for even the most time-crunched families to enjoy the breakfast they want.

As it turns out, three in four family members prefer a warm breakfast. And, according to the Daybreak Dash survey, commissioned by Kellogg Company, six in 10 moms said they would like to



There are quick ways for families to enjoy warm, baked goods for breakfast.

bake breakfast more often but simply don't have the time. Additionally, more than 80 percent of moms reported that a morning trip to the bakery for warm treats is too much of a hassle.

"Spending a few minutes in the morning to enjoy a warm, pastry breakfast is a delicious way to start the day, but the challenge for moms is finding enough time to make a warm breakfast," said Graham Petersen, vice president of Marketing and Innovation, Kellogg Company. "Convenient options such as microwavable Eggo Bake Shop Twists provide bakerylike breakfast taste the whole family can enjoy."

Now moms can put morning time constraints to rest and serve up the type of warm breakfast their families prefer.

For more information, visit www.kelloggs.com.