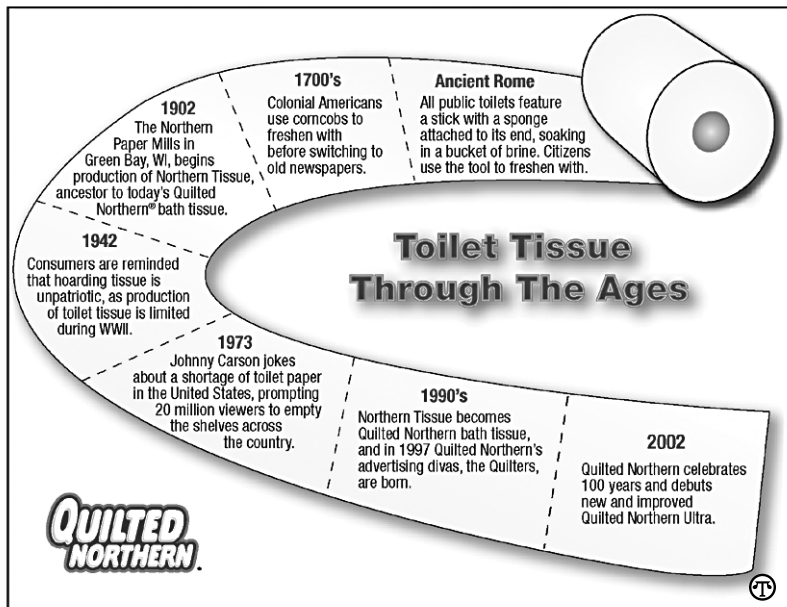


CONTEST CORNER



Quilted Northern® Celebrates A Century Of Softness



A new contest encourages Americans to help sick children by donating quilts.

(NAPSA)—“Splinter-free!” trumpeted an early ad for Northern Tissue—ancestor of today’s Quilted Northern bath tissue, which celebrates its 100th anniversary this year. In honor of this milestone, Quilted Northern is announcing a \$100,000 donation to the Ronald McDonald House Charities®. The brand is also asking consumers to submit 24” x 24” mini-quilts to hang in each of the 147 Ronald McDonald Houses nationwide. Quilted Northern is making the donation to RMHC to thank families for 100 years of support.

All mini-quilt submissions will be entered into a sweepstakes for a chance to win \$1,000 cash and a trip for two to the official donation celebration. One runner-up will receive \$500 cash. Mini-quilts are being accepted through July 15, 2002.

Entries should be mailed to: Weber Shandwick Worldwide, Inc., “Quilted Northern 100th Anniversary” c/o Al Martin, 676 N. St. Clair, Suite 1000, Chicago, IL 60611.

For information on the history of Quilted Northern and official sweepstakes rules, log on to www.quiltednorthern.com.