



# WOMEN'S HEALTH

## Race Helps Steer Breast Cancer Awareness

(NAPSA)—This year, a number of courageous women are driving an important cause by getting behind the wheel.

### About The Cause

Breast cancer is the most common form of cancer among women in the United States. More than 180,000 women will be diagnosed with the disease this year, and more than 40,000 will die from it.

While family history does play a role in whether or not a woman will develop breast cancer, current research finds that 85 percent of women with the disease actually have no family history of breast cancer. Fortunately, according to the American Cancer Society, when the cancer is confined to the breast, the five-year survival rate is close to 100 percent.

### Track Record

This October, hundreds of women will join together with their race teams to participate in one of the industry's largest woman-dominated races to help Cedars-Sinai Women's Breast Cancer Research Institute.

The Royal Purple Powder Puff Race for the Cure is the largest all-women driver event, which brings teams in from all over the country. All vehicles in the race run a 20-mile Mojave off-road loop



**An annual all-women off-road race is a popular event that helps raise money for breast cancer research.**

and compete with vehicles split up into two different heats. Last year, the race reached an all-time high with more than 160 teams racing and donations of more than \$115,000.

"We're excited to be a part of such a phenomenal event," says Patrick Burris, motorsports marketing coordinator for Royal Purple. "It's the one race we participate in that's not just about winning. It's about raising awareness and money for a great cause and honoring those who have or had breast cancer. It's also great to have fun along the way."

The 4th Annual Royal Purple Powder Puff Race for the Cure will take place in Barstow, California, October 9-10, 2009. To learn more, visit [www.powderpuffrace.org](http://www.powderpuffrace.org).