

Gift Ideas

Watch Honors Racing Icons Of Different Eras

(NAPSA)—There's a gift idea that may be right on time for NASCAR fans.

The 2005 Jeff Gordon Special Edition Carrera Automatic is the latest addition to the TAG Heuer Carrera line. It incorporates the TAG Heuer logo and Gordon's racecar Number 24.



A new watch honors both Jeff Gordon and a classic timepiece named for a famed roadrace.

The watch features a blue dial with "Jeff Gordon" in yellow, a date window at three o'clock and a five-row link steel bracelet. The famed driver's signature is inscribed on the caseback. It is available at authorized TAG Heuer retailers.

Said Gordon, "I'm glad to be able to share this watch with my fans and auto racing enthusiasts."

The timepiece celebrates the partnership between Gordon and TAG Heuer and pays homage to the company's icon of design and technological prestige: the Carrera. Named after the Carrera Panamericana Mexico road race of the 1950s, it was created by Honorary Chairman Jack Heuer in 1964. To locate an official TAG Heuer retailer, log on to www.tagheuer.com.