

Read To Succeed Program Makes Reading Fun

(NAPSA)—Parents don't need to read between the lines to know how important reading is to school success.

That's why literacy programs such as the Read to Succeed program are finding ways to encourage children to read more.

The Read to Succeed program has found an innovative way to challenge students in grades K-6 to read for fun, both in school and at home. The free program is underwritten and administered by Six Flags theme parks. Participation can earn students and teachers a free admission coupon for Six Flags parks.

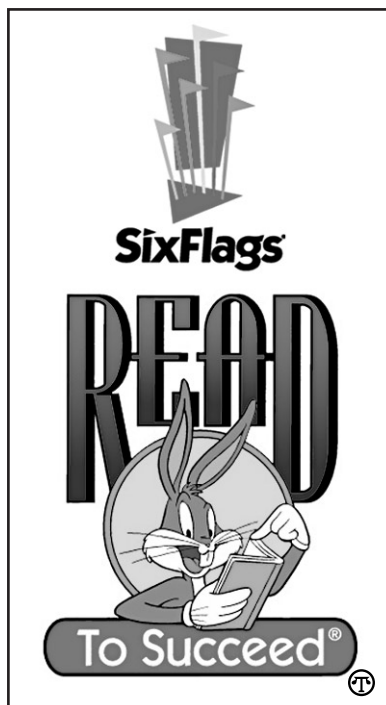
The Read to Succeed program sends participating schools two teaching kits each year. Each kit is based on a theme and contains an associated reading list. This year's themes are "The Environment" and "Diversity." Schools also receive The 600-Minute Reading Club.

Students who enroll in the Club and complete a minimum of 600 minutes of recreational reading receive a free admission coupon to a participating Six Flags park.

Teachers who supervise the program are also rewarded with a free admission coupon.

In the last year alone, more than three million students have taken part, as well as 200,000 teachers, with the total number of free admission coupons distributed topping 1.3 million.

Coupon recipients in The 600 Minute Reading Club read a total



Taking part in one reading program can be more than fun and games—it can win you admission to a theme park.

of 739,372,200 minutes during the 2000 school year.

The Read To Succeed Program is available at all Six Flags branded parks for the 2001-2002 school year.

Educators have described the program as "a welcome boost" to their school's emphasis on the importance of reading.

To sign up or for more information, call 1-800-356-2303.