

business trends

Reading Into Corporate Cards

(NAPSA)—Sometimes, the most important business cards aren't the ones you carry in your wallet.

Corporate etiquette experts say a greeting, holiday or thank-you card—or even a simple mailed invitation—can go a long way toward reinforcing a company's image and strengthening its relationship with clients and contacts.

Plus, with Web-based stationery solutions offering unique designs year-round, the process of printing affordable customized



Corporate greeting cards can be an affordable way to promote your business.

cards is easier than ever before.

Online retailers such as Tiny Prints allow businesses to upload photos and logos to a variety of cards and stationery styles. Users can customize the fonts and colors of their designs with a click of the mouse while working with the company's in-house experts on design issues, including photo touch-ups.

If your company plans to mail cards this year, experts offer this final tip: Order them as early as possible. Tiny Prints knows that it's always a good idea to beat a holiday rush, so the company accommodates early-bird shoppers by offering a selection of holiday cards all year long.

For more information, visit <http://corporate.tinyprints.com> or call (877) 300-9256.