
Small Business BULLETIN

Real Estate Prices And Franchise Opportunities

(NAPSA)—Lower real estate prices may mean more opportunity for those interested in operating a restaurant franchise.

That's the opinion of one restaurant franchise in particular. Its executives believe that the trend of lower real estate prices—and lower prices for construction materials as well—can make building and conversion costs on existing properties more affordable for new owners.



Lower real estate prices may be the hidden ingredient in the recipe for success at a well-known restaurant chain.

The chain—called Perkins Restaurant and Bakery—is currently seeking experienced restaurateurs who meet the necessary financial qualifications to open and manage new locations.

It offers a comprehensive training program that covers everything from recipes and meal preparation to operational procedures and customer service.

It supports its franchise operations with a supply chain created to provide quality ingredients and products in a timely fashion and to help control costs.

To learn more, visit the site at www.perkinsrestaurants.com.