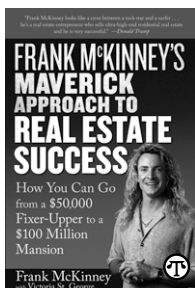




Real Estate Success

(NAPSA)—Want to be rich? Get real. Real estate that is. That's the advice of the man whom USA Today called the "King of Ready Made Dream Homes" and The Wall Street Journal dubbed the "Real



Estate Rock Czar." Now, Frank McKinney, the best-selling author of "Make it BIG!," shares the wisdom of his extraordinary 20 years of creating real estate mar-

kets that had not existed before.

His new book is "Frank McKinney's Maverick Approach to Real Estate Success: How You Can Go from a \$50,000 Fixer-Upper to a \$100 Million Mansion" (Wiley; \$19.95).

It offers his "maverick approach" to real estate riches, based on easy-to-understand, solid principles and good old-fashioned common sense. For example, he advises: don't expect to get rich overnight, do your homework, pay attention to details, plan for every contingency, and be prepared to work hard. Using examples from his own remarkable success, McKinney shows us how to create a new market, negotiate and build alliances with buyers, sellers, agents and banks, find, improve, market and sell properties ranging from starter homes to multi-million-dollar mansions.

In addition to doing well, McKinney believes in doing good. He founded the Caring House Project Foundation, a nonprofit organization that provides housing to homeless families worldwide. All royalties from the book go to the CHPF, www.frank-mckinney.com.

You can find the book at bookstores, by calling 1-800-225-5945 and online at www.wiley.com.