

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

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175 WORDS, 60 SECONDS

RECIPE CHALLENGE

THE ENGLISH MUFFIN IS TAKING A TRIP TO ITALY—AND ONE LUCKY PIZZA LOVER IS INVITED TO GO ALONG. CREATIVE CONSUMERS HAVE A CHANCE TO WIN A TRIP FOR TWO TO ITALY—THE PLACE WHERE PIZZA WAS BORN. ENTRANTS ARE ASKED TO “TOP THIS” IN THE “BAYS ENGLISH MUFFINS PIZZA CHALLENGE” RECIPE CONTEST. WITH THEIR LIGHT, CRISPY TEXTURE, THE MUFFINS CAN BE A SCRUMPTIOUS BASE FOR FAVORITE PIZZA TOPPINGS. WHETHER IT INVOLVES SPICY ITALIAN SALAMIS AND TOMATOES PAIRED WITH FRESH BASIL OR PUNGENT GORGONZOLA CHEESE AND TOASTED HAZELNUTS TOPPED WITH CRUNCHY APPLE SLICES, YOUR WINNING RECIPE COULD HAVE YOU LIVING *LA DOLCE (DOL-CHEY) VITA (VEE-TAH)*—THAT’S ITALIAN FOR “THE GOOD LIFE”—IN NEARLY NO TIME. BETWEEN APRIL FIRST AND MAY THIRTY-FIRST, 2012, ANYONE CAN ENTER THE “TOP THIS...PIZZA CHALLENGE.” ONE GRAND-PRIZE WINNER WILL RECEIVE A V-I-P TRIP FOR TWO TO ITALY, COMPLETE WITH COOKING LESSONS AT A WELL-KNOWN COOKING SCHOOL. IN ADDITION, FIVE FINALISTS WILL EACH WIN A CASE OF BAYS ENGLISH MUFFINS. YOU CAN ENTER ONLINE BY VISITING BAYS--DOT--COM.