

## Study Offers Inexpensive Recipe For Romance

(NAPSA)—Love, it appears, really does make the world go round. While nearly half (43 percent) of all married couples may occasionally argue over money, a recent survey shows that, for many, romance is what they really seek.

According to the Romance in America Survey, nearly all Americans (93 percent) feel romance is an important part of life. And more than half (52 percent) say they could use more of it in their lives.

According to Dr. Kate Wachs, romance expert and author of *Relationships for Dummies*, increasing romance doesn't have to be a difficult or expensive task. For example, a simple and inexpensive way for couples to increase romance may be to get away from the rigors of normal life by booking a romantic evening or two at a hotel.

Many Americans seem to think that's a good idea. The survey, conducted by Doubletree Hotels, revealed that 75 percent of people would love to run away for a romantic weekend with their spouse or significant other.

### Findings From

#### The Romance In America Study

- One-half of all Americans wish their spouse or significant other said "I love you" more often.
- More than eight out of 10 Americans say an expression of love feels more meaningful than the words, "I love you."
- Fifty-eight percent of men think they become more romantic with age, but fewer than half (48 percent) of women agree.
- Eighty-seven percent of American parents would love to take a weekend getaway together.
- Only eight percent of Americans feel they spend the perfect amount of time with their spouse or significant other.



Survey results courtesy of Doubletree Hotels.

With help from Dr. Kate, that hotel chain has created a new solution for a quick romantic getaway. Their Sweet Romance Getaway is designed to inspire and encourage romantic getaways, providing top-notch accommodations at an affordable rate.

One of the offerings that is said to make the package stand out from others is its "Sweet Romance Selections" brochure.

This brochure is a personalized resource that provides couples with a local guide to romantic hot spots and activities. In addition, the package includes a customized "Sweet Romance Reminders" tip sheet, created by Dr. Kate, offering guests suggestions to keep romance alive.

Guests booking the getaway also receive a complimentary upgraded room, early check-in and late checkout, a bottle of sparkling wine and breakfast in bed.

"A spontaneous getaway is one of the simplest and best opportunities to show your partner how much you care," says Dr. Kate. "By taking even a small trip, couples can leave behind everyday problems, such as bills and financial differences, allowing time to relax, have fun and invigorate romance."

To book a Sweet Romance Getaway and take advantage of Dr. Kate's valuable tips, visit [www.doubletree.com/romance](http://www.doubletree.com/romance).