



Beauty News & Notes

Recipe for Smooth Skin: Tips For Getting Great Results At Home

(NAPSA)—Must-have beauty and fashion items may change with each new season, but women's desire for smooth, beautiful skin is always in style.

Despite the many options out there, women don't have to search high and low for products to get skin that looks and feels wonderfully smooth. The key is to develop a beauty routine that is right for your skin.

Hair removal is a perfect example of a beauty regimen where personalization is key. American women have long depended on razors as a primary method of hair removal, but the truth is, scraping a razor across your legs can do a number on your skin.

Celebrity beauty expert and author of "Passport to Beauty," Shalini Vadhera says, "Women who primarily use razors to remove unwanted hair are not using the best method for getting the smoothest skin. Women worldwide have long relied on hair removal creams and waxes that are easy-to-use and result in longer lasting smooth skin, which are available at your local drug store."

Vadhera recommends that women look for hair removal products with ingredients built right in that complement their skin types. VEET® just unveiled a line of hair removal creams and waxes specific to women's skin types. The VEET Hair Removal Gel Creams come in three formulations (Aloe Vera formula for dry skin, Silk Extracts for normal



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skin and Almond Oil for a Sensitive Formula) that work as fast as three minutes for smooth skin that lasts up to twice as long as shaving.

Women can also customize their waxing now right in the privacy and comfort of their own home with products specific to their skin type. Ready-to-use wax strips are quick and convenient because they're pre-coated with just the right amount of wax. VEET® Ready To Use Wax Strips come in Normal to Dry Formula that's packed with extra moisturizers and a Sensitive Formula, and skin stays smooth for up to four weeks.

One beauty product can't suit the needs of all women, but fortunately, it doesn't have to. Women now have many hair removal options to meet their individual needs.

For more information, visit www.veet.us.