

CONTEST CORNER



Recipes And Memories

(NAPSA)—A new treasure trove of recipes—and the stories behind them—could turn out to be the greatest thing since sliced bread.

As part of the 85th anniversary of one of America's most iconic brands, Wonder® bread is now running a nationwide search for creative ways to enjoy the staple. The



LOOKING BACK: Today's cooks have a chance to create history with an iconic American brand.

most original and unusual submissions will be featured in the official "Wonder Bread Cookbook," to be published in 2007.

"From lunch pails to family dinners, the very mention of Wonder bread evokes a smile," said Stan Osman, vice president of marketing at Interstate Bakeries Corp., the bread's maker.

Recipe submissions can be e-mailed to wonder85@wonderbread.com or mailed to: Wonder Recipe and Memory Search; Attn: Susannah Brown; 12 East Armour Boulevard; Kansas City, MO 64111. Recipes should include complete instructions, along with how the recipe was conceived and/or why it is personally meaningful. Entry deadline is May 15, 2006.