

# Unsung Heroes

## Recognize A Dynamic Young Hero



(NAPSA)—If you know a selfless child or teenager who has made a difference in the lives of others, there's a way to reward his or her dedication and determination.

Young people who have accomplished amazing things—both large and small—can win the ultimate summer celebration in their honor. Adults can nominate outstanding kids as part of the Nestlé® Drumstick® brand Heroes Contest. Fifty winning kids will be awarded a celebration complete with enough Nestlé Drumstick sundae cones and a fun-filled party package to host an unforgettable event for up to 50 family and friends.

"Entries will be judged on the child or teenager's accomplishments, as well as the originality and creativity used to achieve their goals," said John Harrison, Official Ice Cream Taster for the brand.

Last year's winners expressed kindness beyond their years. For example, Hannah Tachouet, age 13, from Sebastopol, CA, collected over 25 bags of clothing and \$1,100 for a women's shelter. When delivering the donation, she learned that the shelter had no money to purchase breakfast for the week and that

many women were going hungry. Struck by the fact that members of her own community were going without this basic need, Tachouet continues to donate to the organization, and to speak to her peers about the importance of giving.

Contest entry forms are available to download at [www.drumstick.com](http://www.drumstick.com). Submit your story (150 to 500 words), along with the completed entry form, describing why the child deserves to be honored. Adults over the age of 18 may nominate children between 6 and 17 years of age who are residents of the United States. Official contest rules are online. All entries must be received by September 15, 2010. Winning children will be notified by phone and/or mail each month throughout the contest.

Creamy, crunchy, chocolatey Nestlé Drumstick sundae cones are available at grocery stores and other retail locations in both full-size cones and snack-sized Lil' Drums™ cones. What's more, the sweet and timeless flavors of S'mores and Caramel are now available in a Variety Pack of 10 snack-size cones. Perhaps even better, each cone is 120 calories or less.