

Protecting Our Environment

Recycle, Be Rewarded

(NAPSA)—Now, when you use certain skin care products to enhance your own looks, you can help make the rest of the world a better-looking place, too. Plus, you won't be the only one working on the issue.



Singer-songwriter Alanis Morissette supports Recycle Across America—an effort to make recycling more simple and more effective.

For example, one skin care company—Kiehl's Since 1851—is demonstrating its commitment to social responsibility with Limited Edition Ultra Facial Cream, a 24-hour, light-textured daily hydrator. For a total donation of \$50,000, 100 percent of the net proceeds from the sale of the product—featuring specially designed Limited Edition labels by socially conscious partners, singer-songwriter-musician Alanis Morissette and actor Zachary Quinto—benefits Recycle Across America. That charity provides solutions to make recycling more simple, comprehensive and effective.

The empty bottles, tubes and jars from products you got from Kiehl's Since 1851 can also be turned in to the company's stores for complimentary skin care.

It's all part of Kiehl's Gives, an ongoing platform to promote philanthropy around the world.

For more about the Limited Edition Ultra Facial Cream, visit www.kiehls.com/Ultra-Facial-Limited-Edition.