

# Protecting Our Environment

WHAT OTHERS ARE DOING ❖ HOW YOU CAN HELP

## Recycling On The Rise

(NAPSA)—Chances are you are not the first person to read this paper. In fact, many other people have probably read from it, used it as wrapping or even written on it. That's because more than 37 percent of the fiber used to make new paper and paper products comes from recovered paper. U.S. paper recovery recently reached an all-time high of 50.3 percent. Positive that we can recover more paper for recycling, the paper industry has set an aggressive goal to recover 55 percent of all paper consumed in the U.S. by 2012.

Experts say the benefits of recycling paper are extensive and that every bit of paper used for recycling today helps to improve the environment tomorrow. In addition:

- Americans recycle 270 million pounds of paper every day.
- Newspapers are recycled into new products including cereal boxes, egg cartons, grocery bags, tissue paper, corrugated boxes and many more diverse products.
- Every ton of paper recycled saves more than 3.3 cubic yards of landfill space.

The current success of paper recovery in America is the direct result of individual, corporate and industry support and action. To continue the upward trend in the amount of paper being recovered for recycling, the American Forest & Paper Association (AF&PA) has created a variety of materials and resources that are available at [www.paperrecycles.org](http://www.paperrecycles.org).



**Re-Useful—Recycled paper is used to make egg cartons, grocery bags, cereal boxes and tissue paper, among other things.**

The site features information about the paper and paper products we use in our everyday lives, and provides insights into creating or improving a paper recycling program. Visit [www.paperrecycles.org](http://www.paperrecycles.org) to learn how you can help increase paper recovery at school, at the office, and in your community.

AF&PA is the national trade association of the forest, paper and wood products industry. AF&PA represents more than 200 companies and related associations that engage in, or represent, the manufacture of pulp, paper, paperboard and wood products. The forest products industry accounts for approximately seven percent of total U.S. manufacturing output, employs 1.5 million people, and ranks among the top 10 manufacturing employers in 42 states.