

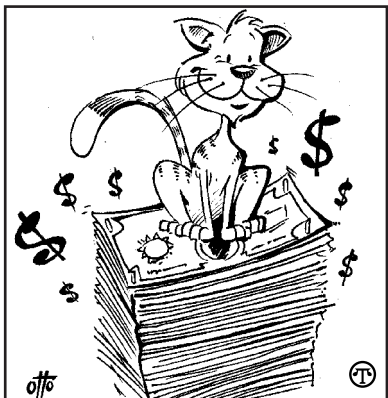


# Pointers On Pets

## Recycling Program Enters Eighth Year

(NAPSA)—It's possible for a can of pet food to nourish an animal long after the can is empty.

A program called Paws to Recycle is the nation's first aluminum can recycling program to benefit animal shelters nationwide. In 2000 more than 100 shelters participated.



**In seven years an aluminum can recycling program has raised over \$2 million for animal shelters.**

Here's how it works. Alcoa Inc., American Humane Association (AHA) and Friskies Pet Care supply animal shelters with tools, aluminum and resources needed to conduct can drives from September through November.

In the seven years the program—Paws to Recycle—has been in operation it has raised over \$2 million for animal shelters from recycled aluminum cans. The money raised for the shelters is intended to cover operating costs, such as food supply or spay and neuter programs.

Hundreds of participating shelters have recycled over seven million pounds of aluminum cans. It's estimated this has kept over 230 million cans out of landfills.

According to Craig Covert, manager of marketing communications for Alcoa's Rigid Packaging division, "Every can contributes to recycling dollars that benefit the shelters and anyone can easily help support their local shelter through this program. We encourage not only shelters to get involved, but communities as a whole."

To learn how you can aid both the environment and animal shelters, call 1-800-664-7297 (PAWS).