

Your eyes

Reducing Glare Enhances Your Sight At Night

(NAPSA)—New technology that reduces glare and helps drivers see better at night is in the spotlight.

The problem: reflective glare. Because visibility is so important when driving at night, drivers should do everything they can to help themselves see better. Taking simple precautions such as making sure your headlights are working and that your windshield is clean to reduce unnecessary glare is common sense. But what about that dangerous reflective glare? Reflective glare can be distracting, whether from bright sunshine or oncoming headlights in nighttime traffic.

Reducing Glare

While most people are aware of the importance of regular eye exams, few people know about the wonderful benefits of the new anti-reflective lenses available to all eyeglass wearers. Anti-reflective lenses improve the quality and value of your eyewear. Anti-reflective lenses reduce annoying and disturbing reflections. They also make your eyewear more attractive.

Users often experience the most precise, crisp and clear natural vision in a brilliance that is not possible with uncoated lenses. With anti-reflective lenses, wearers can recognize potential hazards on the road faster, especially at night. The reflections of street lamps and headlights on your lenses are virtually eliminated.

Ghost Images

Ghost images are more than



SEEING THE LIGHT—Many nighttime drivers wear glasses with anti-reflective lenses to reduce glare.

just an annoyance. They contribute to eye fatigue, especially when you use a computer or drive at night. Anti-reflective lenses reduce the glare that causes eye fatigue. By reducing glare and sharpening visual performance, anti-reflective lenses help you see with more clarity. Clarity with less glare and ghost images help your eyes and reduces strain and fatigue.

There are other benefits of anti-reflective lenses beside nighttime safety. Anti-reflective lenses are nearly invisible, making your thick or even ordinary glasses look thinner and transparent. You'll enjoy direct eye contact, unhindered by distracting reflections.

For a free brochure on anti-reflective lenses, contact AR Council toll-free at 877-254-4477 or www.arcouncil.org.