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# Health Hints

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## Reducing Healing Time For Minor Cuts And Scrapes

(NAPSA)—Here's an important fact to remember the next time you or someone in your family gets a minor cut or scrape.

Although 72 percent of Americans believe keeping cuts uncovered to let them air out helps them heal faster, research shows this isn't true. Covering cuts with a bandage helps:

- Heal cuts better and faster
- Reduce the risk of infection from dirt and germs
- Protect against re-injury

Now it is even easier to keep minor cuts and scrapes covered. A revolutionary liquid bandage, now available from Johnson & Johnson Consumer Companies, Inc., promotes fast healing on contact and stays on even hard-to-cover areas such as in between fingers and knuckles. It stops minor bleeding, reduces minor pain instantly and helps create the optimal environment for healing. This liquid bandage creates a clear, flexible, breathable seal that keeps out water, dirt and germs to help prevent infection.

"It's best to keep a wound moist and covered until it heals, which is precisely what BAND-AID® Brand Liquid Bandage does," explains leading dermatologist Linda Franks, M.D.

"The technological innovation behind BAND-AID® Brand Liquid Bandage focuses on providing the optimal wound healing conditions



**It's wise to cover wounds, doctors say. A covered wound heals faster and better by sealing out water, dirt and germs.**

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while being easy to apply to even the hard-to-bandage places. This is done using a patented film-forming material that creates a seal on and around the cut or scrape," said Dr. Steve Koontz, Worldwide Director, Scientific Affairs, at Johnson & Johnson Consumer Companies, Inc. "The bandage stays in place and because it's 100 percent waterproof it won't come off when you shower, swim or wash dishes."

Although the liquid bandage is invisible, it is easy to see how this discreet liquid bandage will change the way consumers treat minor cuts and scrapes.