

Pointers For Parents

Reducing Playground Scars

(NAPSA)—Playground swings, slides and jungle gyms are fun, but they can also cause injuries. And statistics show that almost half of all playground injuries occur during summer months.

The most common accidental playground injuries in children 4 and younger are to the head and face, while for children ages 5 to 14, injuries to the arms and hands are most common.



Playground safety is no accident. But accidents do occur and many parents are ready for them.

Fortunately, the scars left behind from these injuries don't have to serve as permanent reminders of these accidents.

Pediatricians recommend using a scar product formulated just for children to reduce the appearance of these types of scars. Such products, such as Mederma for Kids, work to soften and smooth old and new scars resulting from cuts and scrapes, stitches, burns, bug bites, surgery—and even the occasional playground accident.

The product has a kid-friendly scent, is easy to use and is non-toxic. Because it goes on purple and massages in clear, kids often get more involved in their scar treatment process.

To learn more, visit www.medermaforkids.com.