

MAKING LIFE MORE FUN

Rent Today's Top Video Games With More Ease And Convenience

(NAPSA)—Letting your kids try the hottest video games is easier than ever, thanks to online rental services that deliver games straight to your door and let your kids keep them for as long as they like, with no hassle, due dates or late fees.

Parents now have a tool to keep their gamer kids happy and satisfied without having to pay big bucks for new games that can cost up to \$60 apiece.

Companies such as GameFly, the leading online video game rental service, let members "try before they buy" the hottest games. If your kids don't care for a game, they can simply send it back and get another title—which means no more harried drives to the video game store or waiting in long return lines for busy parents.

The GameQ system lets members create lists of their favorite games and upcoming releases, including titles for the newest PlayStation 3 and Nintendo Wii. Games are sent via first-class mail. Once a game is returned, the system automatically rushes your child the next available game on his or her list. Memberships start for as low as \$9.95 for the first month.

Using the Parental Control feature, parents can control which titles their children have access to based on the manufacturers' ESRB ratings. Parents can also read user reviews to find age-appropriate games recommended by other parents or kids.

GameFly is the leading source for gamers to rent and buy games online from the most popular gaming platforms including the PlayStation2, PlayStation3, Xbox,



A convenient game-by-mail service lets gamers try different titles, with no due dates or late fees.

Xbox 360, GameCube, Game Boy Advance, Nintendo DS, Nintendo Wii and PSP.

With more than 4,000 titles to choose from, the company carries all the latest releases, as well as hard-to-find classic games. Other key benefits of the service include:

- A "Keep It" feature that allows members to buy the games they rent. Original game manuals and cases are included with no additional shipping or handling fees.

- A Pre-Played Store where members and nonmembers can buy games at up to a 50% discount.

- A GameFly Rewards program that offers members the opportunity to earn GameFly Dollars for use towards video game purchases.

- Gift Certificates are a must-have gift for any gamer—especially those who own multiple gaming platforms. With GameFly Gift Certificates, kids can select the games they want for their favorite gaming systems.

To learn more, visit the Web site at www.gamefly.com.