

Revealing Masques

(NAPSA)—It may be that the best thing for your face is to hide it—behind a beauty masque, that is—because once it's revealed, your skin can be more lovely and radiant.

If you're like most U.S. women, dullness and the damage that can be done by pollution are top skin care concerns. Knowing this, the skilled chemists at Kiehl's Since 1851 came up with two new masques.

The Turmeric & Cranberry Seed Energizing Radiance Masque works as an "instant facial," brightening and energizing the look of dull, fatigued skin to restore a healthy, rosy appearance. Crushed cranberry seeds gently exfoliate for a smoother, brighter and illuminated complexion and turmeric extract offers strong antioxidant, antiseptic and sebum-balancing properties.



Radiant, healthy skin is one of the most sought-after facial care results. A good masque can help.

In one study, 92.3 percent of women who used this masque said that immediately afterward their skin felt refined and smoother.

The company's Cilantro & Orange Extract Pollutant Defending Masque protects against oxidation, while naturally derived oils, including vitamin E and cilantro seed oil, strengthen skin, replenish vital nutrients and accelerate the regeneration of the skin barrier after the damaging effects of pollution.

In a clinical study, skin treated with this masque allowed for the removal of 84 percent of micro-particles compared to only 49 percent from untreated skin.

Both masques and more are available at Kiehl's freestanding stores, www.kiehls.com/face-masks, (800) KIEHLS-2 and specialty retailers.