

Beauty Facts

Revitalize Your Skin

(NAPSA)—A rare flower can help bring the bloom of youth to aging skin, researchers say.

The Haberlea Rhodopensis is what's known as a resurrection flower: It has the unique ability to survive in a state of dehydration for over two years, jolting back to life within hours of proper hydration.

Now, that flower is part of new Rosa Arctica Lightweight Cream and Rosa Arctica Eye by Kiehl's Since 1851. Both were created by the venerable New York-based skin and hair care purveyor's own chemists, after the successful introduction of last year's Rosa Arctica



A new rejuvenating face cream and eye cream made from an unusual flower can revitalize skin.

Youth Regenerating Cream, for those who wanted a lighter weight moisturizer and an eye treatment with the original's rejuvenating benefits.

Because the energy level of skin cells lowers with age, cell turnover slows, leading to loss of moisture. That's where these reviving products come in. Skin gets a unique, revitalizing shot of moisture, and both formulas offer improvement in the appearance of firmness, lines and wrinkles plus deep hydration, for a rejuvenated look, and both immediate and long-term benefits. Tests showed most women saw revitalized skin in two weeks.

For more information on Rosa Arctica Lightweight Cream and Rosa Arctica Eye anti-aging skin care from Kiehl's, visit www.kiehls.com/Rosa-Arctica.