

# Skin Sense

facts from the experts

## Reviving Your Skin's True Radiance

(NAPSA)—Achieving radiant, healthy-looking skin may be easier and less time consuming than you think.

One of nature's own remedies for soothing and revitalizing your skin is shea butter.

The benefits of shea butter have been well known for centuries. In fact, people around the world have used shea butter for generations to protect and rejuvenate their skin. Shea butter absorbs quickly into the skin without leaving an oily or greasy residue while penetrating deep into your skin to help restore elasticity.

There are many ways to take advantage of the revitalizing properties of shea butter.

- Try an uplifting shower. New Softsoap® Brand Shea Butter Body Wash contains beads filled with shea butter to help keep skin feeling soft and smooth. Its ultra creamy moisturizing formula not only excites the senses, it leaves you feeling clean and moisturized in one easy step.

The body wash provides an early morning pick-up while the shea butter beads in the formula help keep your skin feeling smooth and soft. Using this luxurious body wash can be a great way to ease into the day.

- If washing your hands throughout the day leaves your skin wanting, don't worry. You can use the soothing, quenching power of shea butter to help keep hands



**Fitting in a routine to promote radiant skin can be easier with a moisturizing body wash.**

from drying out while you're actually washing them.

Shea butter beads, also found in new Softsoap® Brand Shea Butter Liquid Hand Soap, help soften your hands without leaving a greasy feeling.

One reason for the lack of residual greasiness may be that shea butter melts and is thus absorbed at body temperature, leaving skin feeling silky and smooth. This simple beauty secret is a great way to take care of your skin.

For more information, visit [www.softsoap.com](http://www.softsoap.com).