



TIPS FOR HOMEOWNERS

Roaches: Ugly And Bad For Your Health, Too

(NAPSA) — Most people think of cockroaches as dirty, nasty, creepy bugs. However, according to a recent study by the National Pest Management Association, only 10 percent of homeowners think they're a threat. They should think again.

One in five children in the U.S. is allergic to cockroaches. Experts believe exposure to those allergens can cause childhood asthma and trigger attacks, which, in addition to causing wheezing, can contribute to sleepless nights, missed school, and increased doctor visits and hospitalizations.

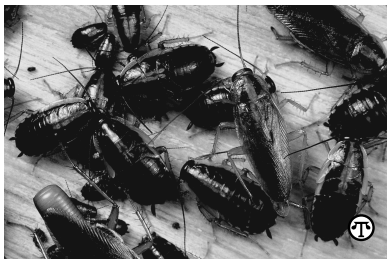
Plus, cockroaches can carry up to 50 known pathogens, including pneumonia, food poisoning, salmonella, E. coli and typhoid.

Cockroaches will often find their way into a house in search of food and moisture—and just because you keep a tidy home doesn't mean you'll be roach-free.

"A common belief is that cockroaches only like crumbs or trash, but they'll nest anywhere they find warmth, food and water," says Bayer Advanced™ entomologist Ken Kukorowski, Ph.D. "Kitchens, bathrooms, utility rooms—anywhere there are sweating pipes, warmth and food is a potential home for them."

Cockroaches also eat paint, wallpaper paste and book bindings. They can fit through cracks the width of a quarter, and once inside, they'll hide in crevices, cardboard boxes, newspapers and grocery bags.

To make your home less inviting to cockroaches, keep food in sealed containers and always clean up spills and crumbs. Don't let clutter pile up on shelves or in



To make your home less inviting to cockroaches, keep food in sealed containers and always clean up spills and crumbs.

drawers or closets, especially newspapers or shopping bags. Fill in cracks around your house, seal openings near pipes and remove chipped paint and loose wallpaper and plaster. Fix water leaks inside your home and minimize condensation on pipes or toilet tanks.

There are other control measures that are effective, such as bait stations or aerosol sprays, but bait stations must be carefully positioned away from children and pets, and sprays can be smelly and messy.

A new alternative is said to attract and kill roaches for months with a single application. Called Bayer Advanced Dual Action Roach Killer Power Pen™, it has a patented Power Pen applicator that is said to make application easier, even for people with arthritis. Simply press the push button and the Power Pen dispenses the clean, white gel in corners, cracks or crevices. One pen is the equivalent of two or more aerosol sprays and can protect an entire house.

You can learn more by visiting www.bayeradvanced.com or by calling (877) BAYERAG.