

# MOVIE MEMORABILIA

## Rocky Balboa Still Packs A Punch With Fans

(NAPSA)—A knockout lineup of merchandise is giving fans of all ages a ringside seat at the most successful sports movie franchise in history.

“Rocky Balboa,” the sixth and final Rocky film, grossed nearly \$150 million at the global box office, and its success—like those of the first five flicks in the series—can be attributed to the gritty guy who brought the character to life: Sylvester Stallone.

Known affectionately as Sly, Stallone both wrote the screenplays for all six films and starred in the title role. His performance as Rocky in the original movie not only took boxing’s popularity to even greater heights, but it also helped bring home an Academy Award® for Best Picture.

In 1976, nobody could have predicted that the first Rocky film would become the greatest underdog story ever told. More than three decades later, Rocky remains a cultural icon and a symbol of hope and courage to generations of people worldwide. In celebration of the 30th anniversary of the franchise, MGM has developed a knockout lineup of licensed merchandise to help fans of all ages express their own Rocky-like spirit.

• **For Nostalgic Parents:** Mom or Dad will love the Rocky Anthology DVD set, a collection of the first five Rocky films. For the more modern ’rents, the “Rocky Balboa” DVD is even better.

• **For Fitness Fanatics:** Challenge your buddies’ athleticism with Everlast sporting goods’ Rocky line. Products range from professional punching bags to inflatable boxing gloves for kids.

• **For Young Rocky Con-**  
**tenders:** With the newest action



**A new series of collectible action figures from JAKKS Pacific includes characters such as Rocky (pictured), Apollo Creed and Adrian. Each six-inch figure includes costumes.**

figures from JAKKS Pacific, kids and adults alike can collect their favorite Rocky characters including Apollo Creed, Adrian and Rocky himself.

• **For Fashionable Fans:** Rocky-inspired T-shirts from American Classics and Fortune Fashions display bold graphics and famous movie catchphrases. Whether your style is funky or classic, these vintage tees are a surefire knockout.

• **For Proud Homeowners:** “Rocky: The Ultimate Guide,” published by Dorling Kindersley, is a punch-by-punch guide to all six Rocky films, not to mention a distinct coffee-table hit.

• **For Trendsetting Teen-**  
**agers:** What better way to accessorize than with a set of Rocky cuffs? Jewelry brand Tattooed Steel offers an exclusive line of Rocky dog tags, cuffs and rings.

Fans can find these items at select retail stores or online at [www.mgmstore.com](http://www.mgmstore.com).