

MUSIC news & notes

Roll Up—This Contest Has An Invitation



To win the Beatles' Magical Mystery Tour Bus, visit any U.S. Hard Rock Cafe or log on to www.hardrock.com.

(NAPSA)—The Magical Mystery Tour Bus is waiting to take you away, if you're the winner of a very special contest.

Collectors and music fans have an opportunity to own one of the largest and most recognizable pieces of music history—the tour bus the Beatles' used during the filming of the *Magical Mystery Tour*.

The original Magical Mystery Tour Bus was used by the Beatles for their 1967 made-for-TV spectacle that launched the *Magical Mystery Tour* soundtrack, which topped both British and American charts.

The film was considered a benchmark for musical innovation of the day and helped to pave the way for music videos.

As part of its 30th anniversary celebration, Hard Rock Cafe is sponsoring a contest that offers a chance to win a trip to London to attend Hard Rock's anniversary gala in June.

"Hard Rock is synonymous with the spirit of music and our rock memorabilia has rung a strong emotional chord with our guests for the past 30 years. It's just natural for Hard Rock to celebrate its 30th anniversary by giving our fans a piece of music history," said Peter Beaudrault, president and CEO, Hard Rock Cafe International.

Hard Rock Cafe is one of the most globally recognized music and entertainment brands with a network of 105 signature Hard Rock Cafes in 38 countries and a music memorabilia collection worth in excess of \$31 million.

Ten first-prize winners of the contest will be selected in a random drawing and flown to Hard Rock's original cafe in London for the Company's 30th anniversary bash in June.

The event will feature a top live performance, celebrity appearances and an unveiling of the highlighted pieces of memorabilia from Hard Rock's world famous collection.

One lucky finalist will also become the owner of one of Hard Rock's most coveted pieces of rock memorabilia—the Magical Mystery Tour Bus.

Prior to the London celebration, rock fans will have a chance to see the Magical Mystery Tour Bus live as the historic bus tours through eastern U.S. cities including Orlando, Atlanta, Washington, D.C., Baltimore, Philadelphia, Boston and New York.

No purchase is necessary for the sweepstakes, which ends at midnight on April 30, 2001. Legal U.S. residents 18 years of age or older may register to enter the sweepstakes at all U.S. cafes or by visiting www.hardrock.com.