

FASHION SENSE

Runway Style For Real Life

(NAPSA)—A lot of people want runway style but can't afford runway prices. Fashion expert Katrina Szish, the on-air television correspondent for *Us Weekly* and host of TV's "Stylin'," has some ideas on how to look like you just stepped out of a fashion magazine, every day, without breaking the bank.



Katrina Szish

Straight from New York's Fashion Week, here are her tips for getting the best look from your wardrobe:

• **It's All In The Shape—Fit is it!** Fashion today is about the silhouette, the shape. If an inexpensive vintage blazer is perfectly tailored, the look can become priceless. Bottom line: invest in fit and always opt to have something tailored when necessary. Even an expensive dress in beautiful fabric isn't worth the money if it doesn't fit well.

• **Passion for Fashion—Identify Your Signature Style.** Be judicious about incorporating trends. Pick a signature accessory that you feel passionate about—belts, sunglasses, shoes—and go from there. An important part of looking good is to be sure your clothes reflect your personal style. But, remember, not all trends or styles look good on everyone.



Retailers like Payless Shoe-Source® and others are creating affordable fashion inspired by the fashion runway.

• **Accessorize Your Look With Affordable Fashion.** Most people want to get the latest looks fresh off the runway, but they also want wearable and affordable style. Many retailers realize this and are bringing runway style to real people so you can experiment with the latest trends. For example, Payless appeared on the runway at New York Fashion Week for the first time ever. Stepping up next to the major fashion designers who also show their collections at Fashion Week, Payless' stylish shoes make it so any woman can get runway looks for less.

"Remember, the ultimate fashion goal is to create, refine and further develop your own personal style," Szish says. "Take cues from the runway, be inspired by trends, but make them work for you."