

Contest Corner



Saluting Great Plays—On And Off The Field



Scan this QR code using your smartphone to learn more about a program that makes it possible to “tip your hat” in honor of your favorite baseball team.

(NAPSA)—

After performing outstanding on-field plays, baseball players will often tip their hats to acknowledge cheers from the crowd. Now, fans can do even more by tipping their hats to celebrate outstanding accomplishments on the field in the “Head & Shoulders Hats Off” social movement.

Up until August 30th, fans can give a virtual tip of the hat for great plays on the MLB diamond by tweeting the player’s team hashtag that can be found at the Head & Shoulders for Men Facebook fan page.

At the end of the season, Head & Shoulders will make a donation to the national MLB Reviving Baseball in Inner Cities (RBI) program and a donation directly to the local RBI chapter of the MLB team, where established, that earns the most Hats Off tweets.

“Hats Off is a great way for fans to recognize MLB players



HEADS UP—Minnesota Twins’ catcher Joe Mauer is encouraging fans to support a cause that’s important to him and baseball.

and teams for their hard work and dedication this season,” says Head & Shoulders’ “mane man” and Minnesota Twins’ catcher Joe Mauer. “I am excited to be part of it, especially since it gives fans the opportunity to help support a great cause.”

To learn more about Head & Shoulders—the official shampoo of MLB clubhouses—and the Hats Off movement, visit the Head & Shoulders for Men Facebook fan page and the brand’s official Twitter handle @HSforMen.