

THE POWER OF THE POTATO

Satiety Aid For Use With Your Existing Diet And Exercise Program

(NAPSA)—With the popularity of low-carb diets, and the never-ending quest for successful weight loss, you may be interested to learn that scientists have discovered a molecule in potatoes that is reported to promote satiety or feelings of fullness.

The U.S. Department of Agriculture has said “a diet of whole milk and potatoes would supply almost all of the food elements necessary for the maintenance of the human body.” Almost entirely fat free, nutrient-dense potatoes are an important dietary staple worldwide. An eight-ounce baked or boiled potato has only about 100 calories, but when fried or loaded with “the works” they become a calorie-rich fat-packed entrée.

A new study sponsored by Kemon Consumer Care, the developer of PI2, found that a molecule extracted from potatoes, Proteinase Inhibitor II (PI2), may act as a safe, natural satiety aid. In this study, subjects given PI2, a naturally occurring protein present in white potatoes, reported a noticeable difference in feelings of fullness combined with a decreased desire to eat and reduced portion intake.

There are no reported side effects associated with the use of PI2. PI2 is the active ingredient



A potato protein has been shown to safely reduce hunger.

in a new satiety aid available to consumers under the brand name Satise®. Each capsule of Satise® contains no carbohydrates or calories and supplies as much PI2 as four potatoes!

Satise® does not contain fat blockers or stimulants sometimes associated with side effects in other products. When taken as directed, Satise® can reduce the desire for food and increase feelings of fullness, which may lead to decreased caloric intake. Satise® is not a meal replacement and should be combined with a healthy diet and regular exercise. For more information, please visit www.satise.com.