

# The Active Consumer

## Save Money And Improve Your Home's Value

(NAPSA)—Here's good news for homeowners: you can improve your home's look from the ground up without getting floored by high prices.

Decorating experts say hardwood floors can add style, character and value to a home. Until recently however, many homeowners balked at the high prices and time consuming labor sometimes associated with installing them.

A new company may change all of that by allowing consumers to buy directly from its manufacturing mill or from one of its factory stores located throughout the country. The unusual sales process could save homeowners as much as 64 percent off the price of most hardwood floors.

The company, called Lumber Liquidators, offers a complete line of premium, prefinished, tongue and groove hardwood floors in a variety of species, grades and widths as well as unfinished flooring.

Homeowners can select from wood types ranging from oak to Brazilian cherry, Australian cypress, Bolivian rosewood and Birdseye maple.

One of the prefinished hardwood products the company provides is protected with the exclu-



**A variety of "exotic" hardwood floors are available that can add beauty and value to a home.**

sive Huskycoat prefinish—a process shown to increase a floor's lasting power by 600 percent over other prefinished floors. In fact, the company backs all of its Huskycoat prefinished wood floors with a 50-year residential warranty—this can help homeowners make a stand against continual-costly hardwood floor maintenance.

For more information or hardwood floor samples, visit [www.lumberliquidators.com](http://www.lumberliquidators.com) or call 1-877-MILL-DIRECT.