

News of Women

Saving Lives

(NAPSA)—Sometimes, helping others can be so easy, you can practically phone it in. Experts say there are as many as 65 million cell phones in the U.S. that are no longer being used.



There's a surprising way you can help domestic violence victims.

Thanks to a new program, these phones can be recycled to help victims of domestic violence. The Body Shop "Donate a Phone, Save a Life" campaign urges people across the United States to donate old, unwanted or damaged cellular phones at any of more than 300 The Body Shop stores in the U.S. by August 31, 2005. The retailer specializes in bath, body, skin care and makeup.

Donated phones will be refurbished and resold, with proceeds benefiting the National Coalition Against Domestic Violence and The Wireless Foundation, or distributed to women's shelters for at-risk women.

To learn more, or to start your own collection, visit www.thebodyshop.com.