

Good News Department

Saving On School Clothes

(NAPSA)—Schoolwear—including uniforms and clothes for dress codes and spirit days—is helping students dress for academic success while costing parents less. That's an important consideration in a tough economy.

Schoolwear builds confidence and self-esteem, improves behavior and encourages feelings of belonging, raises student and teacher expectations and increases school spirit.

JCPenney, a retailer selling IZOD brand schoolwear, has created an after-school fund to support programs that inspire children to be smart, strong and socially responsible.



Schoolwear that can be worn both to school and after-school activities can save parents money.

From August 6 through 15 and at other times throughout the year, its “Round-up” program lets shoppers round up the cost of their purchases to the nearest dollar. The difference will be donated to the fund, which has given more than \$70 million to local after-school programs in every JCPenney community through partnerships with the YMCA of the USA, Boys & Girls Clubs of America, National 4-H and United Way of America.

For more information, visit www.jcpenney.com/uniforms.