



## Holiday Hints

### Say Goodbye To Stains (And Stress!)

(NAPSA)—It's a fact: spills and stains create stress. Consumer research shows that when we spill something on a favorite piece of clothing, we feel worse about it than we let on. Plus, we not only have to deal with a "stain emergency," but additional costs in dry cleaning or replacement clothes.

You know the feeling. You're at a restaurant or a holiday party. The unthinkable happens and suddenly you're "wearing" your snack or drink. Wouldn't it be nice if the stain from the spill never happened? Can you imagine the spill just rolling off your blouse, shirt or suit? Now, the same non-stick technology that's a star in the kitchen is making the private—or not so private—little disaster of staining your favorite piece of clothing a thing of the past.

That's because you can now purchase clothing treated with Teflon® Brand Stain Protection. Holiday spills are bound to happen, but the accompanying stress doesn't need to.

#### Two Kinds of Protection

Teflon® stain protection can provide two types of fabric protection: repel or release.

The treatment that repels spills is increasingly available in outerwear and a wide variety of ready-to-wear fashions by well-known apparel designers and



**Now you can "Let Life Happen" because new clothing lines feature Teflon® Brand Stain Protection. Almost every spill simply rolls off your garment or lifts off completely with a few blots of a towel or cloth.**

brands. The version that helps release stains in the wash is designed more for workwear, children's clothing and uniforms. You already know these clothes are going to get dirty; you just want to know that stains will lift out all the way after a regular washing.

#### Confidence Feels Good

DuPont has coined the phrase "Let Life Happen" to describe the key benefit of both types of stain protection—letting you live your life the way you want to: Confident. The way you do things. As a result, the "stain emergency" may become a thing of the past; you'll be calm, cool and collected every time you wear clothing treated with Teflon® stain protection.

Will you know you're wearing a

"treated garment"? Not at all. Clothes protected with Teflon don't feel any different. No scratchy material. No smell. No stiffness. You'll enjoy the original garment you purchased at the store—soft, breathable, colorful—and your clothes will stay new-looking longer.

The softness and wearability of protected clothing remains the same because Teflon® is applied onto fabrics right at the mill. Each fiber in the fabric is encapsulated with stain protection so the stain repellency or release performance is locked into the molecular structure of each fiber! Garments breathe. So you won't feel the protection—but you'll see it work, every time.

Will the stain protection wear out over the life of a garment? The heat of tumble-drying or ironing can actually enhance the protection, working the polymer further into each fiber of your clothing. Clothes last longer, and you don't have to visit the dry cleaner as often, so you'll save money.

More and more clothing, from outerwear to casual wear, even designer wear, will soon be available with Teflon® stain protection. Look for the "Let Life Happen" hangtag or go to [www.teflon.com](http://www.teflon.com) and have one less thing to worry about!