

Consumer Wise

School Supplies That Last, Make The Grade

(NAPSA)—If you've done your homework before shopping for school supplies, you'll wind up with products that are more durable and economical. Especially if you select school supplies that are finished using a method called powder coating. Sometimes called "dry painting," the finish is



Kids are rough, and powder coated back-to-school products measure up to the workout they will get.

used on everything from desks to bookends, plus lockers, wastebaskets, desk lamps, file cabinets and computers.

Powder coating, the fastest-growing finishing process in the nation, uses finely ground particles of pigment and resin that are electrostatically charged and sprayed onto a surface to be coated. The results are products that not only look better, but are protected against scratches and dents. These products are a smart educational investment because they stand up to rough, heavy use and don't have to be replaced so often.

To learn more about powder coated products, and to download a free copy of the *Consumer Buying Guide for Home and Garden*, visit The Powder Coating Institute's Web site at www.powdercoating.org. Consumers can also get the Guide by writing to PCI Consumers Guide, 2121 Eisenhower Avenue, Suite 401, Alexandria, VA 22314.