



Back To School

School-Time Cool

(NAPSA)—Come fall, students everywhere want to start the new school year off on the right foot... and that means looking their best. While kids seek out the hottest trends in clothing, shoes and accessories, parents hunt for the best deals. The good news is that there is a way for both parents and kids to get what they want out of back-to-school shopping.

At off-price retailers like Marshalls and T.J.Maxx, kids will find the most sought-after trends and designers, and parents will love that they're all up to 60 percent off department and mall store prices. Check out the style guide below for back-to-school cool:

Girls: Lightweight sweaters top this year's must-have list. Whether it's a cable-knit sweater dress or thick vests with toggle closures, sweaters are a staple for the year. Varied sleeves—long, short and dolman—keep things interesting, and details like stripes, bright colors, hoods and belts add uniqueness to each look. Pair sweaters with the season's hottest denim: bootlegs and skinny styles in dark washes and with pocket detailing. Girls are putting their best foot forward in ballet flats, boots and Mary Janes. Sequined handbags, bright floral print backpacks and animal print shoulder bags top the list of must-have accessories for any school day.

Boys: This fall, boys are showing their sportier side. It's all about activewear, and boys will be rocking performance tops, shorts and pants by the coolest brands that will take them from the classroom to the playground. He'll also



This season's top trends can keep every student stylish.

find tees and sweatshirts from his favorite local sports team to show off his pride. Vintage screen print tops and dark denim with whiskering and pocket details give him a more stylish look. For footwear, boys will wear athletic styles and skate shoes in bright, solid colors.

Teens: For teenage fashionistas, stylish knits rule in tops and dresses this year, and from wide dolman sleeves to voluminous ponchos, bigger is better. Chambray fabrics and floral and plaid prints make their way back to class in dresses and rompers that add a touch of sophistication for the high school set. Graphic tees, lightweight hoodies and shorts are must-haves for teen boys. Whether hanging at home or in homeroom, these versatile basics are comfortable, durable and on-trend.