



Sports News

Score Super Bowl Tickets And Tackle Childhood Obesity

(NAPSA)—A generous donation of Super Bowl tickets may score an unexpected goal—helping support community projects that focus on kids' health.

GMC, the official vehicle of the National Football League, has donated 70 Super Bowl XLV tickets to United Way Worldwide to help advance the organization's youth health and wellness goals.

Through January 9, 2011, the tickets will be offered via the auction site at www.NFL.com/auction/unitedway. All 35 packages include two game tickets, a four-night hotel stay and an invitation to a private meet-and-greet with former NFL players, including two-time Super Bowl champion Deion Sanders.

Many of the packages also include \$100 NFLShop.com gift cards, gift bags and select player memorabilia.

Net proceeds from the auction will support the NFL and United Way Hometown Huddle—a league-wide day of community service projects with all 32 clubs, designed to give kids more opportunities to get active and healthy as part of the league's PLAY 60 campaign.

The auction is expected to net in excess of \$250,000, all of which will support the community service projects that are designed to give kids more opportunities to get active and healthy.



Getting tickets for the big game is still possible, and in doing so you could help kick off programs that benefit children's health.

Studies show the obesity rate among children has nearly doubled in the last 10 years.

Not only can obesity cause health issues in kids today, it also leads to serious problems, such as diabetes and heart disease, in adulthood. The partnership works to raise awareness about the issue of childhood obesity and create new opportunities for young people to lead healthier lifestyles.

By 2018, the goal is to get 1.9 million more kids healthy and active.

For more information about the NFL and United Way Hometown Huddle, go to www.liveunited.org/hometownhuddle.