

GIFT GIVING IDEAS

Scrapbooks Turn A New Page On Holiday Gifts

(NAPSA)—Rushing to the mall, attending holiday parties, and wrapping gift after gift can turn anyone into Ebenezer Scrooge. This season break the norm by making gift giving less stressful and more rewarding.

Anna Griffin, renowned scrapbooking expert and product developer, recommends creating meaningful, one-of-a-kind gifts. “Why fight the crowds and pay outrageous prices for everyday gifts, when you can relax and make memorable handcrafted presents at home?” said Griffin. “Pour a cup of hot cider, set up your workspace in front of a warm fire and let your creative juices flow. And don’t forget about the family—involve them as well.”

Griffin emphasizes that when creating scrapbooking gifts, it’s not necessary to make a traditional book, but to instead create items people can enjoy every day. She recommends smaller projects such as making a special recipe book featuring family photos next to recipes or creating a personalized coffee mug using an Aladdin scrapbook travel mug, which has a removable paper insert for easy scrapbooking.

To encourage this idea of personalized gift giving this season, Griffin and Aladdin have partnered to create “The Aladdin and Anna Griffin Holiday Scrapbooking Challenge.” The challenge asks entrants to submit their best, holiday-themed insert for the Aladdin Scrapbook Travel Mug. The grand-prize winner will receive a private day-long workshop with Griffin and five friends along with \$1,000 worth of Anna Griffin supplies. Entries must be postmarked by Dec. 2nd. For more rules and information, visit



Give memories to go using the scrapbook travel mug which has a removable insert for easy scrapbooking.

www.aladdinscrapbook.com.

To help get you in the Yuletide spirit this holiday, Griffin recommends these simple tips:

- **Capture Traditions**—Preserve cherished family heirlooms by making copies of original wedding photos or old postcards. Carefully cut out the copied image and adhere it to projects such as greeting cards, Aladdin travel mug inserts, gift tags or bags.

- **Be Prepared**—Plan out your paper projects by taking your photos shopping. It’s much easier to choose the right materials, colors and paper-frame sizes for your project when you can match them on site.

- **Get Inspired**—Host a get-together with a group of friends to share tools, tips and festive paper.

- **Finishing Touches**—Use a pair of decorative edge scissors to cut out squares or rectangles from plain cardstock. Mount cardstock on a piece of your favorite decorative paper and use rub-on letters, letter stencils or alphabet stickers to create clever titles or fun phrases for your scrapbook photos.

For more holiday crafting tips, visit: www.annagriffin.com or www.aladdinscrapbook.com.