

Want To Be A Rock Star?

Enter The Third Annual Nationwide Search For Aspiring Female Singer/Songwriters

(NAPSA)—Do you have what it takes to become the next female rock star? Well, now's your chance to make your dream a reality!

Pantene, the world's leading hair care brand, has announced the third annual Pantene Pro-Voice music competition, a national contest designed to provide an opportunity for unsigned female solo artists and female-fronted bands ages 14 to 24 to showcase their talent as singer/songwriters.

"Pantene Pro-Voice is a great opportunity for young women who want to break into the music business. The competition encourages young women to develop their individual style and personality through music and creates a forum for them to showcase their unique talents," said Lucy Woodward, Atlantic recording artist and one of the performers at the 2003 Pantene Pro-Voice Concert.

Aspiring singer/songwriters should enter for a chance to make the most of this once-in-a-lifetime opportunity. The winner will receive a grand prize package that includes a demo-recording contract with Atlantic Records, the opportunity to tour with an established artist, a trip to the 2003 MTV Video Music Awards and distribution of her/their winning song via the Pantene Pro-Voice CD. In addition, the Pantene Pro-Voice Winner will be featured on a congratulatory vignette that will air on MTV during the 2003 MTV Video Music Awards!

The competition heats up this August when three finalists will be flown to New York City to compete live in Central Park at the Pantene Pro-Voice Concert. There, they will share a stage with headline performers Mya, Vanessa Carlton, Tweet and newcomer Lucy Woodward.

The grand prize winner will be chosen at the concert by a panel of music industry professionals. In addition, MTV2, the 24-hour music network, will create an hour-long video block with VJ segments taped from the Pantene Pro-Voice Concert featuring interviews with Pantene Pro-Voice musical guests.



Lucy Woodward encourages young women to develop their individual style through music.

Over the past two years, the Pantene Pro-Voice program has featured participation from leading artists including Jewel, Michelle Branch and India.Arie and has received over 3,100 entries from unsigned female artists representing all 50 states.

Now's your chance to let your voice be heard! The following outlines advice for young women trying to break into the music industry:

- **Embrace your talent.** If you enjoy the special gift you were given, it will show while you're performing.

- **Stay focused.** Don't let rejection or criticism drag you down. Keep a positive attitude and make the most of every opportunity that comes your way.

- **Find your own voice.** Whether it be through the uniqueness of your singing voice, the strength of your lyrics, or the distinctive style of your songwriting, develop your individual talent and express something that nobody but yourself has to offer.

Beginning April 1, 2003, applications for the third annual Pantene Pro-Voice music competition will be available online at www.pro-voice.com. The deadline for entry is May 31, 2003. Log on to www.pro-voice.com to enter and for exclusive online access to special offers, free music and Pantene Pro-Voice prizes. Good luck!