

## Searching For The Ultimate Displaced Fan

(NAPSA)—With tens of thousands of American families relocating each year, people often end up with a number of different places they have called “home.” But even as addresses change, one thing remains the same: sports team loyalties. And football fans are often the most obsessive in their allegiance to their hometown heroes, instead of jumping on the bandwagon of the “local” team nearest to where they live.

To honor those stalwart fans, DirecTV has unveiled the first official list of the top displaced-fan cities in America. The satellite provider analyzed data from more than 1 million NFL Sunday Ticket subscribers to identify the cities that hold the highest percentage of fans for each NFL team.

Notable among the list of top displaced-fan cities were Las Vegas and Orlando, the only cities to house the highest percentage of displaced fans for more than two different teams. Las Vegas led in displaced fans for the Chicago Bears, Denver Broncos, Oakland Raiders and San Diego Chargers, while Orlando played home to the highest percentage of New England Patriots, Buffalo Bills and Detroit Lions fans.

“When we’re on the road, we discover some of the most die-hard displaced fans supporting us in opposing teams’ stadiums, and believe me, these fans are at the top of the list when you consider how loyal they are despite living in the hostile terrain of rival teams,” says Super Bowl XLII MVP Eli Manning, DirecTV’s official NFL Sunday Ticket spokesman.

To take it one step further for die-hard fans, DirecTV is offering a



**Football fans often root for their hometown favorites, even if they're thousands of miles away.**

series of limited-edition universal remote controls featuring NFL team logos and colors so fans can have their favorite team in the palm of their hands. Considering how valuable the remote control is to the men and women who make channel surfing an art during sports-heavy weekends, these NFL team remotes likely won't last long.

## Ultimate Displaced Fan

With the DirecTV Ultimate Displaced Fan Search, the provider is trying to track down the superfan whose team allegiance transcends the miles.

NFL fans can enter submissions at [www.displacedfansearch.com](http://www.displacedfansearch.com) between now and Nov. 30, 2008. They can stake their claim to this unique title through written essays/blogs, photos or video submissions that illustrate exactly why they should be crowned the Ultimate Displaced Fan. One winner will receive a dream-prize package, including a trip for two and two tickets to Super Bowl XLIII in Tampa, Fla.

To learn more about the contest, the NFL Sunday Ticket package or the NFL team remote controls, visit [www.directv.com/nfl](http://www.directv.com/nfl).