

Protecting Our Children

Seat Smart

(NAPSA)—AAA statistics show that 5,200 young lives can be saved over the next ten years with the proper use of child safety seats. Parents can help put the brakes on auto-related child injuries by purchasing and using car seats. The road to your child's auto safety doesn't stop there, however. The car seat needs to be the right one for your child and your vehicle.

It's estimated as many as four out of five car seats used in the U.S. are not properly fitted to their car. When selecting a car seat, parents need to take into account such factors as a child's height, weight and age, and the model and make of their vehicle.

To help parents find the correct car seats, Nissan pioneered a guide called Snug Kids™, a groundbreaking effort to give parents the information they need to be seat smart. The only guide of its type offered by a car manufacturer, Snug Kids™ gives parents information that can help them find a seat that's right for their child and fits their 2000 to 2002 Nissan or Infiniti vehicle. Parents can find the online guide at www.nissandriven.com and www.infiniti.com.

Snug Kids™, the carmaker's most recent effort in Nissan's ongoing child safety program, helps parents in three ways. The first section, General Instruction Tips, gives helpful hints regarding the proper installation of a car seat. The next section lists every 2000 to 2002 Nissan and Infiniti model, with its compati-



Selecting a car seat that properly fits your child and vehicle is an important first step in auto-safety. The nissandriven.com and infiniti.com websites may help parents do just that.

ble infant, child and/or booster seat. The last section is a directory of child seat manufacturers, including contact information and links to manufacturer Web sites.

“As a grandparent, I know all too well the frustration of trying to find the right child seat for my grandson that fits snugly in my vehicle,” said Emil Hassan, Nissan’s senior vice president of North American manufacturing, purchasing, quality and logistics, and who inspired the guide. “With the guide, I immediately know which car seat to use.”

To access the guide, go to www.nissandriven.com or www.infiniti.com, click on the vehicle of your choice, then click on Safety. Then click on Child Safety. Once on the Child Safety page you will see the Snug Kids™ link.