

Face Facts

See A Rejuvenated Face In The Mirror

(NAPSA)—For many women and men, the most bothersome signs of an aging face are the unavoidable effects of gravity—sagging skin, soft jowls, droopy eyes. For years, the only solution was a face-lift. Today, however, more people are choosing minimally invasive options to produce lasting results without the expense, scars or recovery time of major surgery.

One such technique is a new procedure called the Contour ThreadLift™. It uses FDA-cleared barbed sutures to lift sagging tissue in the brow, midface and neck/jowl areas. The patented sutures are made of clear polypropylene, a material that's been used in surgery for decades. Customized with tiny, hairlike bristles, the sutures attach to deep tissue and create a strong support for lifting. The result is a subtle, refreshed look in less than an hour. Patients see an immediate result with little downtime—their skin looks tighter and their face is rejuvenated.

"Many patients want to treat sagging eyebrows and cheeks or drooping soft tissue around the jawline and neck, but they just aren't ready or interested in a face-lift," said Dr. Ben Schlechter, a plastic surgeon in Reading, PA, and Contour Threads™ product advisor. "The Contour ThreadLift is a relatively simple procedure to address their concerns, and patients can be back at work with a more refreshed appearance in



A new technique for lifting sagging tissue, without major surgery, can make your face look refreshed.

just a few days."

Typically, the procedure is performed under local anesthesia. A physician carefully inserts one or more Contour Threads™ into the deep layers of the skin using an attached needle, gently pulling to lift and elevate the skin. Once the desired result is achieved, the physician simply cuts the end of the threads, avoiding any scars. The soft barbs hold the lifting effect in place for years, strengthened by collagen that grows around the threads. To date, more than 4,000 procedures have been performed on 1,500 patients.

According to Dr. Schlechter, the best candidates are people between the ages of 35 and 65 who want to use more than lotions and creams to enhance their appearance but aren't interested in major cosmetic surgery or a full face-lift.

For more information or to find a doctor trained in the technique, visit www.contourthreads.com.