

Holiday Hints

Send A Card—Help A Child

(NAPSA)—The cards you send and the gifts you give this holiday season can do much more than please a loved one—they can bring new hope and health to children in need the world over, throughout the new year to come.

Choosing a UNICEF (United Nations Children's Fund) card or product means more than simply buying a gift. All purchases support the work of UNICEF and its efforts on behalf of children around the world. This year's Nepalese paper products, Madagascan cards, South African candles and more all come from community projects that help women and children become healthy, strong and self-sufficient.

Sales of these products continue a 50-year tradition of support for UNICEF programs, which improve the lives of children worldwide. Highlights from this year's collection, featuring the work of contemporary international designers, include:

- Greeting cards—from traditional favorites to new playful designs such as New Shape Pastels by artist Sybille Lichtenstein, the colorful abstractions of Koko, or "king" cards by Peter Cooper combining classic and modern touches.

- Calendars and diaries—practical and attractive gifts celebrating the many facets of children's identities and children at play, joyously captured by world-renowned photographers.

- Holiday Gift Items from Around the World—tree ornaments from Bangladesh, hand-decorated candles from South Africa, delicate and festive Japanese paper balloons, or handmade gift wrap and bags from Nepal.

- Teddy Bears—"Mawuena and Mike," the first members of the official UNICEF Family of Inter-



Purchasing UNICEF cards and gifts can help create a better world for children.

national Teddy Bears.

Funds raised from the sale of these products are used in more than 160 countries and territories worldwide to provide children with good health care, including immunization and HIV/AIDS prevention, as well as improved nutrition, basic education, clean water and protection from discrimination, violence and abuse. For example, an order for just one pack of cards (\$12) buys 240 water purification tablets to purify 53 gallons of water. An order for two UNICEF Teddy Bears (\$30) provides enough vitamin A capsules to protect nearly 750 children against blindness for one year. An order for seasonal gift wrap and ten self-adhesive gift tags (\$17) can help UNICEF provide the equipment, vaccine and trained health-worker needed to vaccinate one child against the six major childhood diseases that kill millions of children.

To find out more and to place holiday orders, go to www.unicefusa.org; call 1-800-FOR-KIDS; or write the U.S. Fund for UNICEF, 333 East 38th St., New York, NY 10016.