

## Leading Infant Formula Company Wants To Send Your Baby To College

(NAPSA)—According to findings in the Enfamil LIPIL Smart Development Survey, 88 percent of new moms feel that a college education is crucial to their child's ability to succeed later in life. But, only one-third of moms surveyed are confident they will be able to afford the cost of tuition when the time comes. Analysts estimate that by 2021, the average cost of one year at a public university will be nearly \$25,000.



As another example of its commitment to nourishing the potential of new babies, the maker of Enfamil LIPIL infant formula is providing new parents the opportunity to win a \$25,000 college scholarship for their baby. A total of 20 scholarships will be awarded to babies born between November 1, 2002 and June 30, 2004. One scholarship will be awarded each week between January 16 and May 28, 2004. Parents should visit their pediatrician's office to register, or go to [www.enfamil.com](http://www.enfamil.com) for more details.