

CONTEST CORNER



Sending Little Leaguers To The Big Game

(NAPSA)—A new contest will give young ball players the chance to make some big league dreams come true at the 2002 Little League® Baseball World Series Championship.

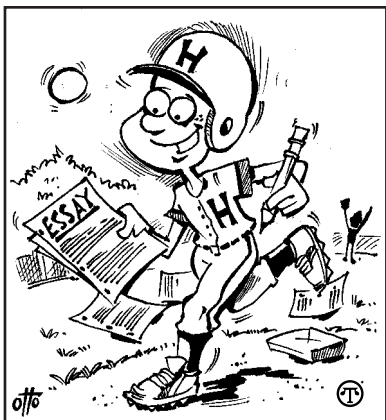
The Stouffer's® "Dream Ticket" Essay Contest challenges youth baseball and softball players to write about their "baseball dreams." Two grand prize winners and three of their family members will be flown to Williamsport, Pa. to attend the 2002 Little League Baseball World Series Championship.

The winners also will receive baseball equipment from Wilson Sporting Goods and a year's supply of Stouffer's entrées.

Contestants' essays should be 300 words or less, explain why they dream of playing in the Little League World Series Championship and what that experience would mean to them. Stouffer's, the "Official Dinner of Little League Baseball", is accepting entries between March 1st and June 30th, 2002.

Entries will be judged on originality, creativity, enthusiasm and inspiration. Essays should be typed or clearly printed on 8½ by 11 inch paper and the entrant's name, address and daytime phone number should be clearly printed at the top of the page.

"We are excited to sponsor the contest for the second year in a row," says Jeff Boutelle, marketing direc-



A new contest gives young ball players the chance to swing for the fences and visit the Little League World Series.

tor at Nestlé USA. "Last year, hundreds of Little Leaguers told us about their dreams of playing in the Little League Baseball World Series Championship. While only a few actually get to play in the big game, Stouffer's is thrilled to provide the next best thing—a trip for the family to experience the Little League dream together."

Entries should be mailed to Publicis Dialog, ATTN: Stouffer's "Dream Ticket" Essay Contest, P.O. Box 809014, Dallas, Texas, 75380. Entries also can be submitted online and official rules can be obtained by visiting www.Stouffers.com and clicking on the "Dream Ticket" icon.

Editor's note: Entries will be accepted from March 1 to June 30th, 2002.