

Party Planning Tips

Sensational Light Cocktails Just Right For The Summer

(NAPSA)—Enjoying the summer this year just got easier with the help of refreshingly light mixed drinks that save both calories and alcohol.

With half the calories of wine and traditional spirits, these “lite spirits” from Island Breeze by Bacardi are made with rum, infused with natural fruit flavors—Key Lime, Coconut and Wild Berry—and sucralose, a sugar substitute with no caloric content.

At 48-calories-per-1.5-ounce serving, Island Breeze, the original “lite spirit,” may become the cocktail of choice for those who are calorie conscious.

People who watch their caloric intake now have the option of a delicious lite cocktail on their night out.

Each delicious flavor of Island Breeze by Bacardi has 18 percent alcohol by volume for a 1.5 ounce serving, offering a stylish option that has half the calories of white wine (100 calories per serving) with great potential for mixability.

By comparison, traditional vodka, gin and whiskey usually have 96 calories per 1.5 ounce servings.

It’s hoped that these light and delicious spirits will transform the industry the same way the first lite beer changed the beer industry and the first diet cola transformed the soft drink industry.

Naturally, many calorie-conscious women are impressed. The celebrity fans include Kim Cattrall, who embodied the confident

woman in “Sex and the City” and now serves as the Island Breeze by Bacardi spokesperson.

“Lighter cocktails that are lower in calories, now that’s sexy,” said Cattrall, whose alluring confident persona embodies the cocktail’s tagline, “Now You Can Have It All.”

For more information on the drinks, you can visit www.islandbreezelite.com.

Here’s the skinny on three of Island Breeze’s hottest cocktails.



Skippy Pina Colada (68 Calories)

1½ oz. Island Breeze Coconut
2½ oz. sugar-free lemonade
1 oz. pineapple juice

Pour ingredients over lots of ice in a rocks glass and stir.



Wild Berry Cosmo (63 Calories)

1½ oz. Island Breeze Wild Berry
3 oz. low-carb cranberry juice
squeeze of lime

Shake ingredients with ice and strain into a chilled martini glass.



Naked Rita (51 Calories)

1½ oz. Island Breeze Key Lime
2½ oz. sugar-free lemonade
⅓ oz. lime juice
¼ oz. low-carb orange juice

Shake ingredients with lots of ice and pour into a chilled glass.