

## Sensational Skin Suits The Season

(NAPSA)—Getting ready for warm-weather fun involves more than buying a flirty new bikini or summer dress—it also involves getting your skin ready for the reveal.

It's a good idea to give your skin a few months to get ready for the frequent shaving done during the height of the season. To help minimize red bumps and shave irritation along your bikini line, start shaving now. It will help your skin become more resistant to the passes of your razor blade. Here are a few more tips to help you make the smoothest transition:

- To help prevent razor burn, your best option is to prepare skin by moisturizing a few hours before your shave. Moisturizing right before you shave can dull your razor, leaving it full of lotion, therefore preventing you from getting a close shave. So if you're planning to shave in the morning, consider applying a moisturizer the night before.

- Using shave cream offers better moisture protection for your skin versus just soap and water. It may also help to cut down on repeat passes of the razor because it stays on better than a gel in the steamy environment of a shower.

- Choose a shave cream that contains ingredients designed to give you a smoother shaving experience. An aloe-enriched product such as Pure Silk® Shave Cream moisturizes skin, while other ingredients actually raise the hair follicles so you get a closer, long-lasting shave without pressing the razor hard against your skin.

- Use a cooler water temperature while shaving. Hot water will



**Warm weather requires showing more skin. A few tips can help you show it off.**

remove even more moisture from skin.

- To get more enjoyment out of shaving, use a shave cream such as Pure Silk that comes in 100 percent aluminum cans that won't rust in the shower or leave rings on bathroom surfaces. Did you know that 80 percent of women shave in the shower or bath?

In addition to being rustproof, aluminum cans are also environmentally friendly, being five times easier to recycle than steel cans and capable of holding more shave cream in a smaller can size. You can get great-looking legs and be kind to the environment.

With a little planning and a few tips, your legs will be ready for the season's flirtiest fashions.